

Moggy Mail



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Or call

07977 133906

The crocuses are coming through on the stray...

Special points of interest:

- > Treats for you!
- > Training your cat...
- > How would you describe your kitty?

Stopping Bad Behaviour

This is a tricky one, as sometimes catching kitty in the act can be difficult and we end up disciplining the cat based on the evidence - a wet patch on the carpet, or scratch marks on the sofa. This is the important bit... this doesn't work for a cat! Grabbing kitty, pointing at the wet patch and then taking him to the litter box shouting "use this next time!" simply says to kitty that being

caught by the owner is bad, and that litter tray is somewhere unpleasant. How do we break this difficult cycle? Firstly, remember that punishment doesn't work at all! Try instead to set kitty up to succeed in behaviours that you want her to continue with, so that you can then award praise and rewards to reinforce the good behavior. A way to help do this is to alter her

environment to take away things that cause bad behavior or problems—for example to stop furniture scratching, try draping something that kitty doesn't like over the area. In the case of my cat, this would be a furry rug or similar. Then, provide her with a scratching post, and reward and praise her when she uses it to reinforce the positive behavior you want her to repeat.

Facebook Addict?

If you've not done so already, come and join Moggy Minders on Facebook! Become our friend on www.facebook.com/moggy.minders, and we can then keep in touch whilst you are away with regular status updates, photos and even videos of your kitties!

Manipulative Kitties!

Scientists have discovered that cats have developed a "soliciting purr" to garner attention and get food. The pitch and frequency of the purr

has been adapted by kitties to mimic the cry of a baby—a sound which humans are particularly susceptible to. # Research has shown

that cats are able to alter their normal purring to this frequency, depending on how urgent their request is.

Moggy Mail from Moggy Minders

Treats for you, lovely Moggy Owner!

We are delighted to announce the launch of the **Moggy Minders loyalty card**, to say thank you to you for being loyal, lovely clients. Simply make 8 bookings, and you'll receive one visit free of charge as our way of saying thank you. Next time we come to look after your kitty, we'll bring your new loyalty card with us and you can start collecting stamps immediately.

Plus, when you **refer a friend** to us who goes on to make a booking with Moggy Minders, we'll send you a **gift voucher** to say thank you for the referral.

Lovely treats for you, simply for letting us have the pleasure of looking after your furry friend!

What do you call a cat that has swallowed a duck? A Duck Filled Fatty Puss!

Why did the judge dismiss the entire jury made up of cats? Because they were all guilty of purrjury!

Words to Describe Our Cats... Hot Off The Press!

To coincide with Valentines Day, to show what an important place in our affections they hold, the Cats Protection League has released a list of the top 100 words that people use to describe their cats.

When asked to sum up their cat in one word, Words such as 'fur-ific', 'moggi-licious' and 'cat-alicious' appeared

alongside the more conventional 'affectionate', 'cheeky' and 'friendly' in a survey of 1,000 cat owners who were asked to sum up their cat's character in one word, with 'loving' topping the poll.

Celebrities have also joined in the poll, with Ricky Gervais describing his cat Ollie as "surly" and Alexi Sayle using the word "Wilf-ful" to

describe his cat Wilf M'Banga.

I think I'd describe Simba the Ginger Ninja as "Feisty", and Molly the Barrel as "Lazy". Let us know on www.facebook.com/moggy.minders what word you'd use to describe yours— it'd be interesting to see if we agree!